



Bake & Brew Cafe by K&A

Bake & Brew Café by K&A is the brainchild of our CEO Mr. Klaus R. Rauter and operated by K&A Café Company Limited.

The brand is refreshing, cute, invites people of picture and return again and again because of our unique mouth-watering coffee, drinks, and bakery/pastry.

Bake & Brew is a **SOLID CONCEPT** (design, charms, services, guest experiences and memories).

Check out just some pictures of Bake & Brew by K&A' s products and environment.

Bake & Brew's Concept

Bake & Brew by K&A's first outlet is at Khum Klao Road, K-Point, Entrance Area to Soi 11.

It has been a very successful café since the opening and even during Covid-19 times.

The design concept and service concept has been developed by Mr. Klaus R. Rauter himself with focus on picture taking opportunities for guests for marketing purpose.

Look & Feel & Design



The overall design in the café is done with trendy local unique products to create a cosy and comfortable environment motivating people to take picture and be part of our marketing effort. Colours are important!

Bake & Brew's Drinks



We only serve high quality coffee, teas, and other drinks for a reasonable and fair price.

Coffee is made with a premium quality coffee machine, premium quality arabica coffee beans from the mountains of Chiang Mai and with the skills of an expert barista.

At this stage, we are proud to offer the best quality/price relation in our areas.

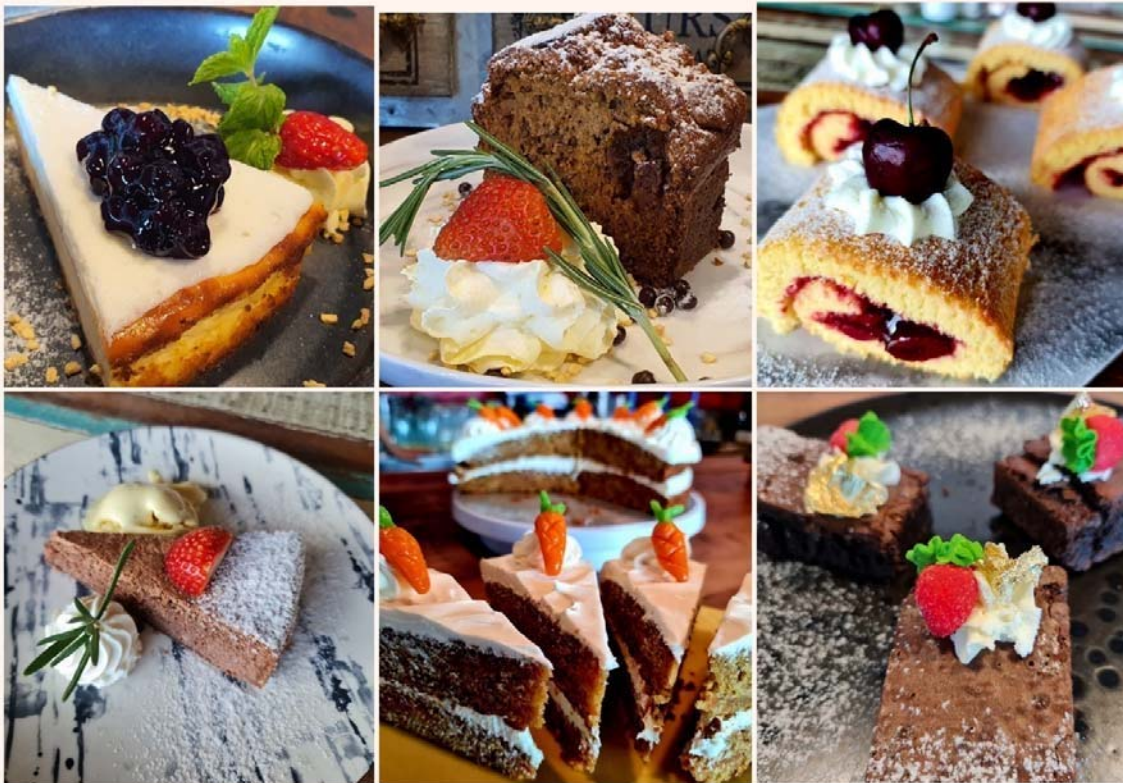
Bake & Brew's Food



We only serve a very limited menu with focus on pasta, breakfast, pasta and salads with only one Thai dish using our highest quality 'Moo Yor' available in Thailand.

The food is simple in preparation and presentation but mouth-watering in taste following truly home cooking methods of preparation.

Bake & Brew's Pastry



All pastry is homemade, simple and delicious with quality ingredients and products.

Our signature dishes are definitely our Cheesecake, Brownies, Banana Café and Carrot Cake.

Bake & Brew Shop



Part of the outlet is a small shop for:

- Unique merchandise are our best sellers
- Coffee Beans
- Bacon, Salami, Cheeses and Jams

Bake & Brew's Bakery



As with our pastry, our bakery is super fresh and baked on side.

Signature items at this stage are:

- Croissants,
- Almond Croissants
- Cranberry Cookies

Which properties are suitable for our brand 'Bake & Brew by K&A'.

- Hotels & Resorts with street entrance to restaurant area
- Hotels & Resorts which need to attract walk in guests for the restaurant
- Hotel & Resorts in entertainment and lifestyle areas where guest not eat in resort/

Brand standards:

We create workable and profitable concepts, so our standards are often flexible considering concept and others. However, we need as fixed standard:

- To follow international standards of hotel accounting for transparency and effective management
- HR manual
- POS (quality POS)
- Quality Coffee Machine, Bakery Oven, Refrigerators and cake display

How to work with Bake & brew

Call us or mail us at info@recallhotels.com or info@bake-brew.com

We are happy to meet with you to discuss your dreams, vision, expectations and needs. Bake & Brew by K&A and all our other brands believe that chemistry and common understanding are a must to sign any franchise contract.

Minimum restaurant size (2-3 tables as minimum and 30 seat at maximum)

We are flexible with this as all is depending on the potential of the property.

Contract Duration:

Our standard duration for a management contract is 5 years, with some exceptions for unique properties which can be discussed.